



ARIZONA CATTLEMEN'S ASSOCIATION

Dear Commissioner Genachowski,

The Arizona Cattlemen's Association (ACA) applauds the President for declaring that expanding broadband to everyone by 2014 is a national priority, but government cannot achieve this goal on its own. It will require private companies to risk their money to get service to those who don't have it, and to improve it for those who have service today.

The ACA has watched as various companies have competed to be the first to build "3G" networks to offer wireless Internet services, and to introduce smartphones and other new mobile devices. These wireless networks are reaching deeper into rural Arizona, and they can't come fast enough for the small-town residents ACA represents.

ACA believes the "net neutrality" regulations you've proposed go astray. For small cities like those in Arizona where our members live, these rules would provide absolutely nothing. Rather than promote broadband availability, these rules are likely to have the opposite effect – especially where wireless networks are concerned.

Any government rules are likely to reduce the incentives for companies to invest in places like rural Arizona. Without new investment and growth, we will be left behind. In other words, "net neutrality" rules are likely to widen the digital divide rather than erasing it.

Rather than trying to fix a problem that does not seem to exist, please work on getting broadband to 100 percent of the people in America. Please give special attention to the needs of people in small communities in the State of Arizona. They deserve the same opportunities and choices as the people in America's largest cities. I believe the Internet providers want to build out to every home and business, and they need to be encouraged – but we can't expect them to do that if they are over-regulated. .

Expanding wired and wireless broadband is the answer. Put these "net neutrality" rules aside and instead work to achieve the President's worthy goal of 100% broadband availability.

Sincerely,

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President

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Arizona's organization of
cattle growers and
cattle feeders

